



Cleveland Metroparks®

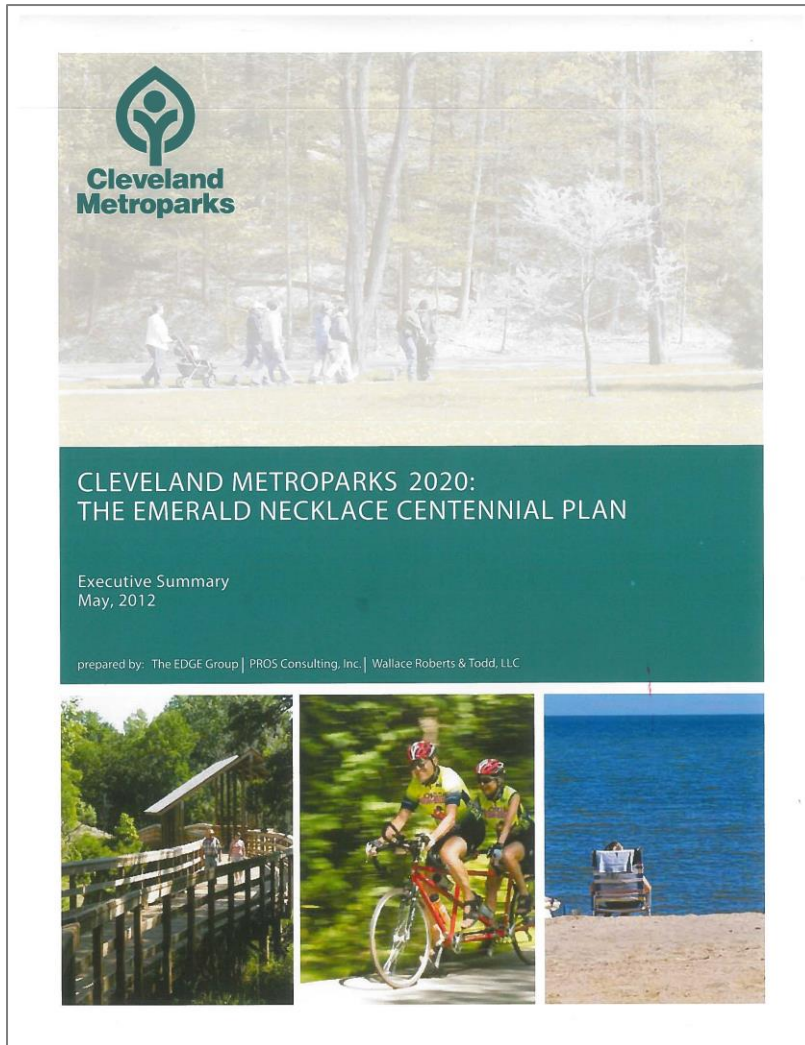
FIND YOUR PATH

Cleveland Metroparks Board of Park Commissioners

**FROM STRATEGIC PLANNING TO IMPLEMENTATION
2013-2022**

July 21, 2022

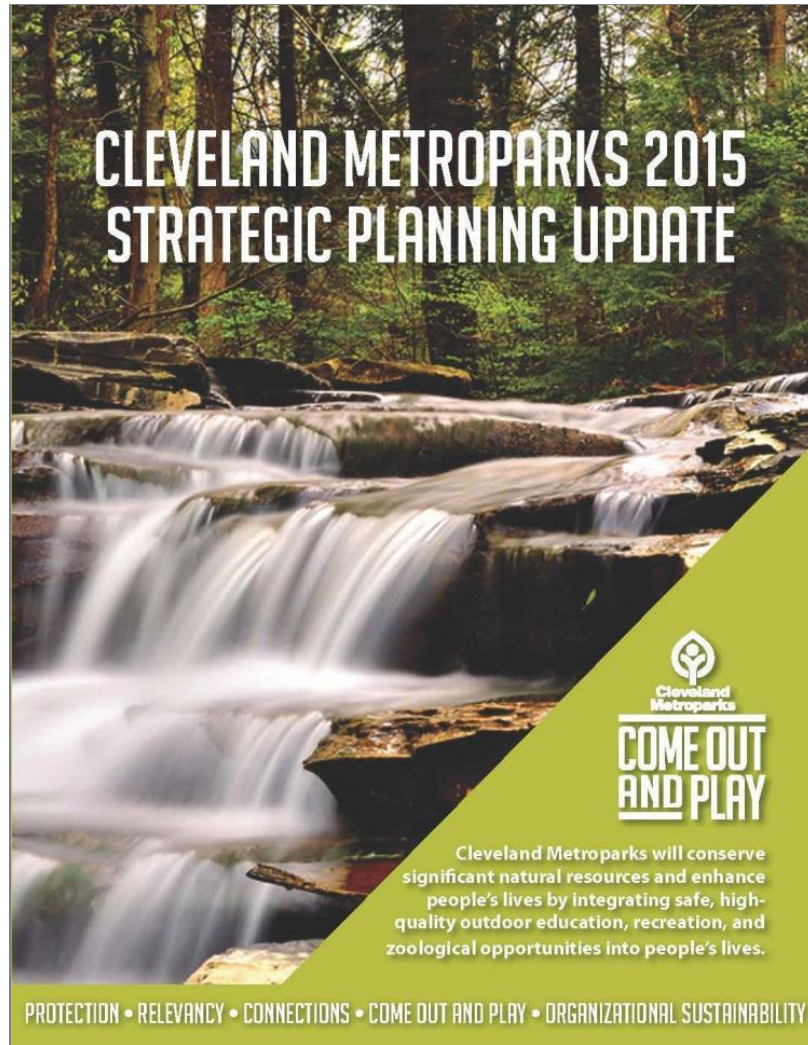
2012 Emerald Necklace Centennial Plan



Seven Key Directions:

- Green Infrastructure
- Scale
- Cleveland and Inner Ring Suburbs
- Outdoor Recreation
- Regional Greenway System
- Lakefront
- Financial Sustainability

2015 Strategic Planning Update



Five Strategic Goals:

- Protection
- Relevancy
- Connection
- Come Out and Play
- Organizational Sustainability

2022 System Plan



SECOND CENTURY OF STEWARDSHIP

OUR MISSION

Protecting nature, connecting communities
and inspiring conservation of our world.





Cleveland Metroparks®

Decade in Review

2012 Acquired: 210 Acres

- Acacia Reservation opens
- Rivergate Park acquired
- Royalview Trail in Mill Stream Run Reservation redesigned for mountain biking
- Adopted Cleveland Metroparks 2020: The Emerald Necklace Centennial Plan

2015 Acquired: 56 Acres

- Aukerman Park in Brecksville Reservation opens
- Merwin's Wharf restaurant at Rivergate Park opens
- Stillwater Place event center opens at Cleveland Metroparks Zoo
- Ben Gogolick Giraffe Encounter opens at Cleveland Metroparks Zoo
- Surpassed 100,000 Facebook page likes
- Cleveland Metroparks Police Department received prestigious CALEA Accreditation

2018 Acquired: 227 Acres

- Asian Highlands Destination opens at Cleveland Metroparks Zoo
- Completion of Valley Parkway Connector Trail
- Trailside Program Center at Brecksville Reservation opens
- Nature Based Preschool opens in Rocky River Reservation
- Inaugural Asian Lantern Festival at Cleveland Metroparks Zoo

2013 Acquired: 635 Acres

- Lakefront Reservation opens
- Watershed Stewardship Center in West Creek Reservation opens
- Cleveland Metroparks receives prestigious accreditation from The Commission for Accreditation of Park and Recreation Agencies (CAPRA)

2016 Acquired: 73 Acres

- Awarded National Gold Medal Award for Park and Recreation Management
- Rosebrough Tiger Passage opens at Cleveland Metroparks Zoo
- Cleveland Metroparks eLCee2 Water Taxi opens
- New Fort Hill Stairs open in Rocky River Reservation
- Secured federal TIGER Grant of \$8 million for Re-Connecting Cleveland trail projects

2019 Acquired: 217 Acres

- Euclid Beach Pier opens at Euclid Creek Reservation
- Inaugural Wild Winter Lights event at Cleveland Metroparks Zoo
- Cleveland Metroparks receives prestigious Ohio EPA Platinum Award



 **\$873 Million**
in economic value to the region

 **More Than 53 Miles**
of trails added, totaling **321+ miles** of trails

2014 Acquired: 227 Acres

- Circle of Wildlife Carousel and Nature Discovery Ridge open at Cleveland Metroparks Zoo
- Edgewater LIVE and Euclid Beach LIVE concert series
- Purchase of Wendy Park and Whiskey Island
- e55 on the lake opens

2017 Acquired: 171 Acres

- Cleveland Metroparks 100th Anniversary and record recreational attendance with more than 18.5 million visitors
- Emerald Necklace Donor Circles and Centennial Forest Fund established
- Edgewater Beach House opens
- Cleveland Foundation Centennial Lake Link Trail
- Cleveland Metroparks Zoo launches Securing a Future for Wildlife rebrand
- Launched overhauled public website

2020 Acquired: 277 Acres

- Adapted operations in response to COVID-19 pandemic and experienced record attendance of more than 19.7 million recreational visits
- Daniel Maltz Rhino Reserve opens
- Developed drive-through events: Cruise the Zoo, Asian Lantern Festival and Wild Winter Lights
- IDEA (Inclusion, Diversity, Equity, Accessibility) Committee created
- Inaugural Winter RiverFest

 **Over 61,000**
education programs serving more than **4.6 million** guests

 **21% Increase**
in annual recreational visits

2021 Acquired: 165 Acres


- Completion of TIGER Trails – including Red Line Greenway, Whiskey Island Trail and Wendy Park Bridge
- Introduced “Find Your Path” campaign with new mobile app
- Brookside Reservation's Brighton Park opens
- New amenities open including Lindsey Family Place Space at Edgewater Park, the Noshery at Huntington Beach and Eagle Zip Adventure at Cleveland Metroparks Zoo
- Completed Towpath Trail Extension Project

 The land the Park District manages has increased **10%** in the past 10 years. Cleveland Metroparks now encompasses **24,250 acres** **Over 35,000 trees** planted

 **49** diverse communities served with land in **6** counties

 More than **9.6 Million** visits to  **SECURING A FUTURE FOR WILDLIFE**

 **Over 46,000** volunteers with over **1.1 million hours**

 **More Than 3.6 Million** golf visits since 2012

2013-2022 Accomplishments

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CLEVELAND METROPARKS ZOO
SECURING A FUTURE FOR WILDLIFE



Over 46,000
volunteers with over
1.1 million hours



More Than 3.6 Million
golf visits since 2012



2013-2022 Accomplishments



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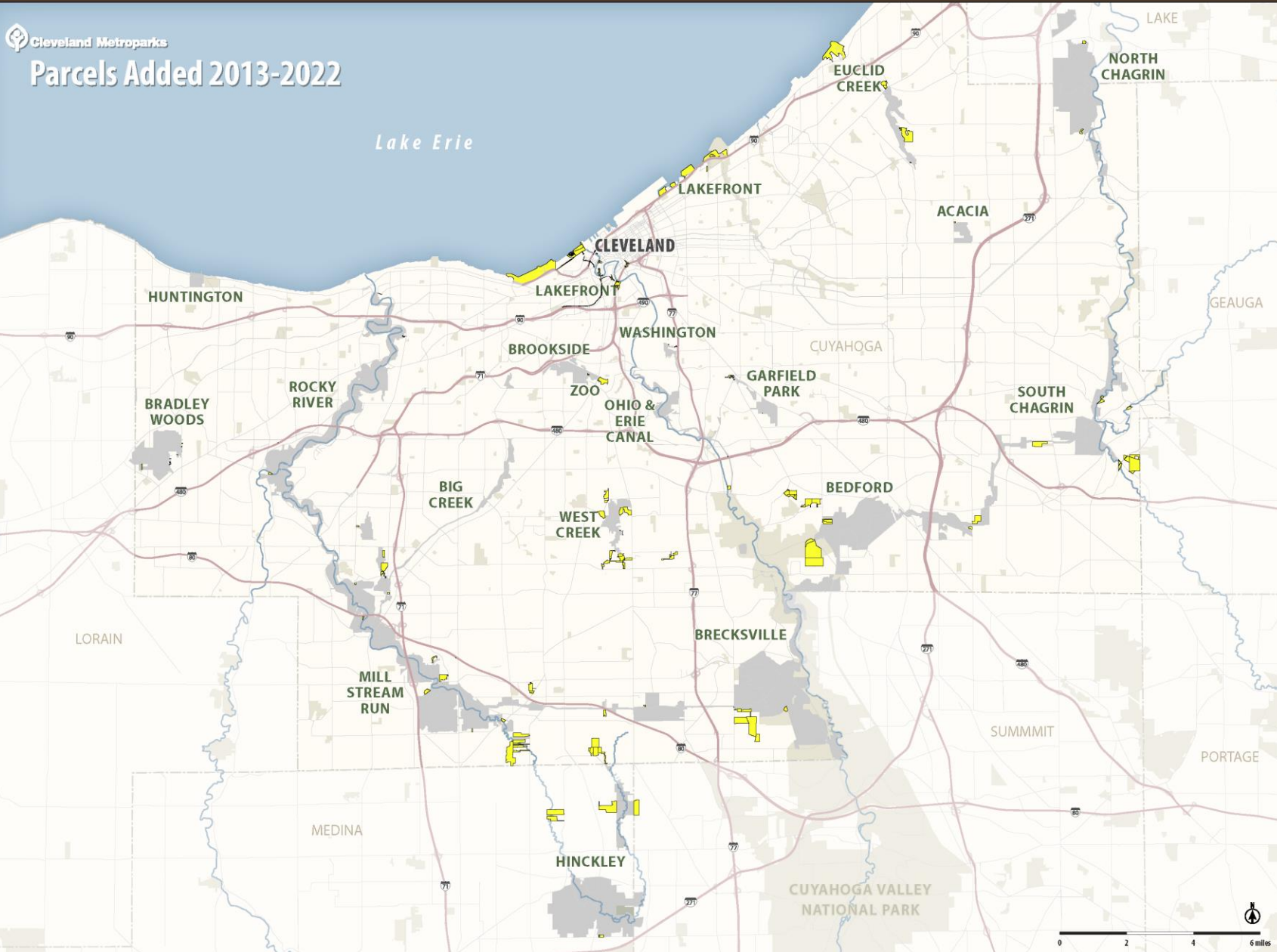


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2013-2022 Accomplishments

Year	Acres	Transactions
2013	635	12
2014	227	9
2015	56	13
2016	73	13
2017	171	10
2018	227	15
2019	217	26
2020	277	17
2021	270	25
2022	81	10
Total:	2,234	150

**Total Acreage as of 7/21/22:
24,444 Acres**



2013-2022 Accomplishments



\$79M
Raised



Grants &
Donations



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*2021 figures and numbers
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